

CONNECT TOUR



CONNECT

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The five Nordic Countries: Denmark, Norway, Sweden, Finland and Iceland

Among the oldest and most comprehensive cooperation

1952: **Nordic Council:** Cooperation between parliaments

1971: **Nordic Council of Ministers:** Cooperation between governments

- ❖ Organization: 11 Council of Ministers, 1 Nordic Council
- ❖ Form: **Institutions, projects, initiatives**
- ❖ Goal: To increase the international strength and attractiveness of the region.

- ✓ Works on behalf of the Nordic governments
- ✓ Identifies and actualizes social- and welfare political challenges
- ✓ Works to improve the basis for political decision making
- ✓ Creates Nordic added value through cooperation

GOALS

Knowledge

Development

Dialogue

Target groups

Politicians

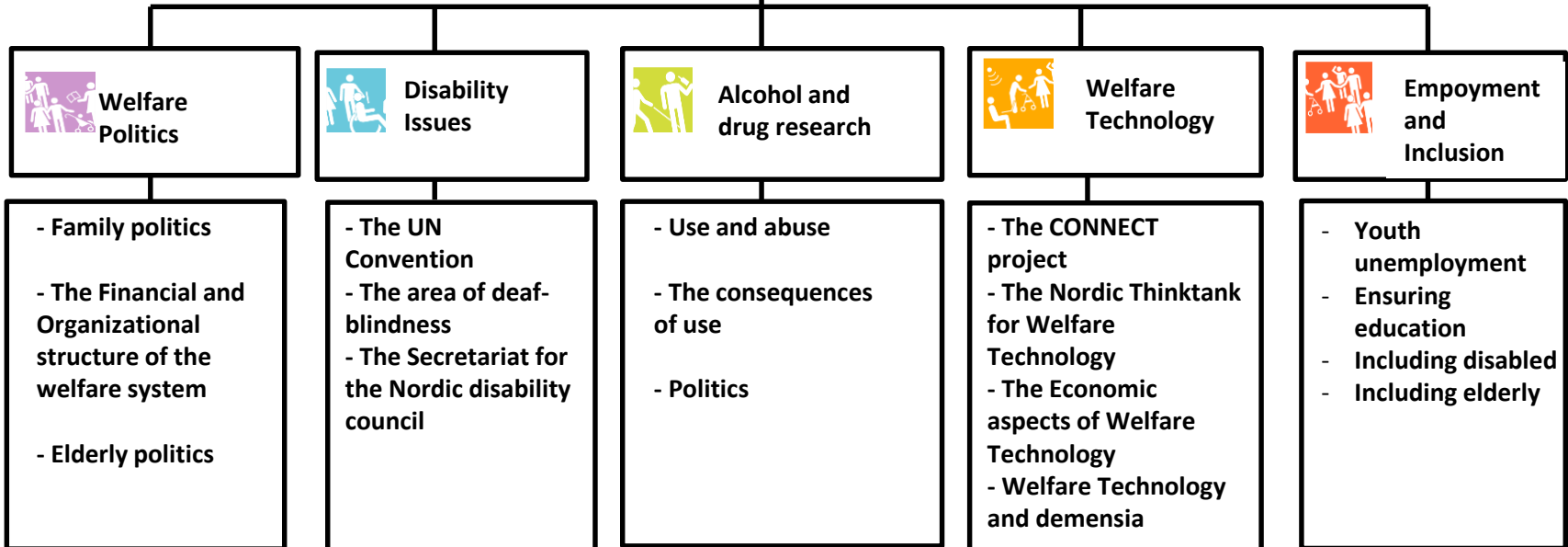
Decision makers

Professionals

User Organizations

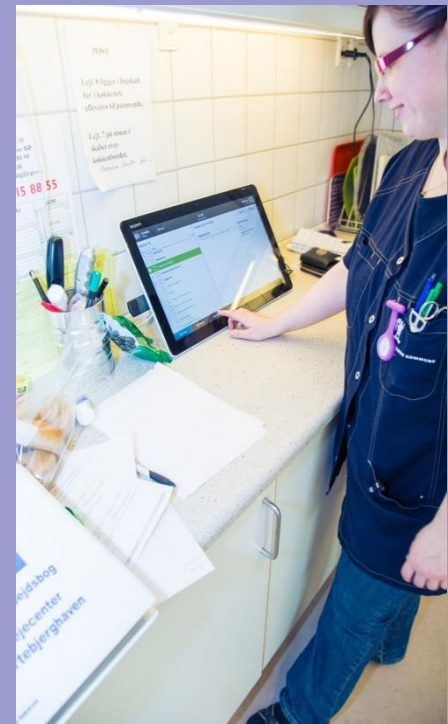


THE NORDIC WELFARE MODEL

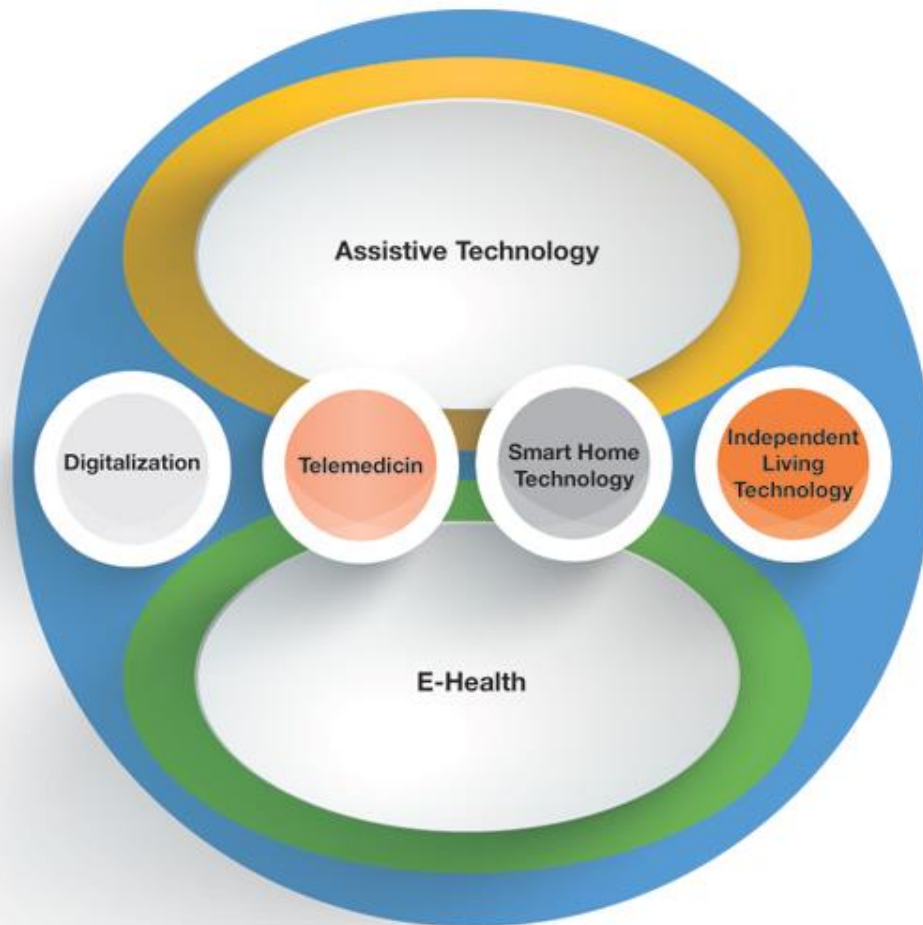


WHAT IS WELFARE TECHNOLOGY – Do we even agree among the Nordic Countries?

- Welfare technology – A unique Nordic umbrella term!
- ***“Technology that prevents, assists or delivers welfare services”***
- Subtle differences:
 - Denmark and Finland agree but different focus
 - Norway – A municipal thing, but changing
 - Sverige – Different definition and different use
 - Iceland – New, under development



Welfare technology – visually!



The CONNECT Initiative

CONNECT: *collecting nordic best
practice within welfare technology*

The CONNECT Initiative

- **The Problems:**

- Too many projects with too little end product...projektitis
- Too much focus on participating in project and not enough on embedding knowledge throughout the organisation
- A continuing re-invention of the wheel due to poor cooperation and lack of knowledgesharing – nationally and on a Nordic level – wasting resources
- A weak common Nordic market for welfare technology (national fragmentation)



What is CONNECT?

- An attempt to create/identify **a complete process** on how to work with welfare technology. (optimizing the chance of successful implementation)
- Creating **a complete toolkit**, equipped with "Best Practice" tools for each identified step in the process.
- **Bottom-Up based Best practice:** Ten selected municipalities create the tools, aided by national authorities and you!
- Collecting knowledge and experience on problems and barriers and thus creating **a rapport for decision makers.**



- What would this process look like?

Bottom-Up, means it was decided by the municipalities

The nine step process includes:

Vision – Strategy – Communication plan – Needs assessment
– Technology Screening – Evaluation model – Procurement
model – implementation model – Effect Monitoring

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• Who is participating?

Sweden: Västerås, Göteborg, SKL and Myndigheten for Delagtighet

Denmark: Odense, Aarhus and KL

Norway: Lindås, Lister, KS and Helsedirektoratet

Finland: Oulu, South Karelia and THL

Iceland: Reykjavik, Akureyri and Ministry of Welfare
10 municipalities and 7 national authorities

University of Lund

AND YOU??



How did we work?

- Agree on the process – the nine steps
- Chronological – one step at the time!
- National meetings – Nordic meetings
- Hearing process
- Academic validation

- First end product

- Online document – live!



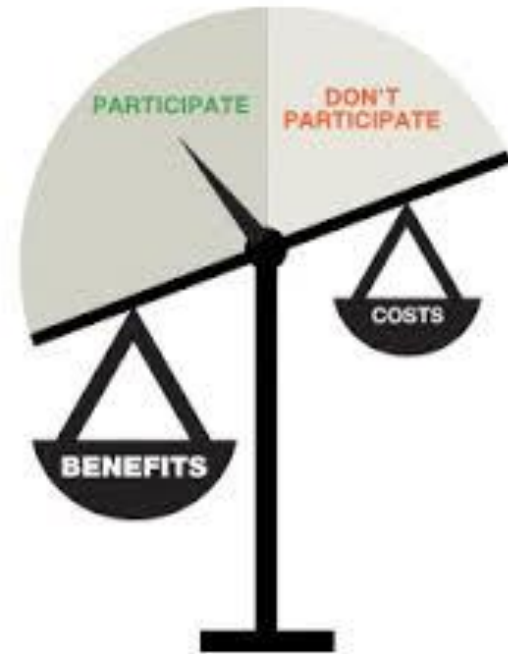
• GOALS / AMBITIONS?

- A validated Nordic process and toolbox would make it easier to get started. There are 1200 nordic municipalities, many of which has not yet started working with welfare technology.
- A common framework – a common process would make knowledgesharing easier, not only nationally, but across the Nordic region.
- If the Nordic demand side use the same framework, suppliers would have easier access across borders – as the questions would be the same.



• Practical information:

- The project is completed – all steps available on our webpage.
- All Nordic languages will be available online by april.
- Publications in all Nordic languages is available – order online for free!
(<http://nordicwelfare.org/Publications/Inspirationshef/Velferdsteknologi---verktoykasse/>)
- NORDIC TOUR 2017!
- More information can be found on our website:
- www.nordicwelfare.org/connect





THANK YOU!

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