



5th Evidence-Based Research Conference

*Creating research environments that empower valuable research
across all scientific disciplines and geographical regions*

19-21 November 2025

Sponsorship Brochure

Evidence-Based Research Network – ebrnetwork.org

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Registered non-profit organisation: Brønnøysund Register Centre (Norway): 932 806 355

Who We Are

The Evidence-Based Research Network (EBRNetwork), together with the Western Norway University of Applied Sciences (HVL) and other partners in the VINST Alliance—Nord University, the University of South-Eastern Norway, and the University of Inland Norway—is hosting the 5th EBR Conference at HVL, Bergen Campus on 19–21 November 2025.

The main theme of this year's conference is to foster research environments that support valuable research across all scientific disciplines and geographical regions. We aim to examine the role of research-producing institutions in advancing an evidence-based approach to planning and conducting research.

For decades, scientific research has been expected to follow systematic and transparent processes to minimize bias and enhance reliability. While research methods and results have long been scrutinized, the justification for initiating new studies and the interpretation of findings often remain unsystematic. This contributes to selective citation, poor contextualization, and inefficient knowledge accumulation.

Conducting research without systematically considering prior studies is unethical, unscientific, and wasteful. Research questions and methods should be informed by systematic reviews. Likewise, the results of new studies should be interpreted in light of existing evidence—ideally by incorporating them into an updated systematic review.

To raise awareness of these issues, we define Evidence-Based Research (EBR) as the systematic and transparent use of prior research to inform new studies—ensuring that research addresses meaningful questions in a valid, efficient, and accessible manner.

Mission, Vision & Values

Our vision: A world in which the cultural norm and expectation is that decisions about research are based on transparent and systematic use of evidence.

Our mission: Transparent and systematic use of evidence to inform decisions about research



Our History and Impact

The Evidence-Based Research Network (EBRNetwork) was launched in December 2014 at the Radisson Blu Royal Hotel in Bergen, Norway¹.

Following several years of active promotion of the evidence-based research concept, the EBRNetwork successfully secured a COST Action in April 2018².

This COST Action, abbreviated as EVBRES (Evidence-Based RESearch), quickly brought together researchers from more than 36 European countries and over 60 active participants. Our activities—including conferences, scientific publications, short-term scientific missions, and training schools—are estimated to have reached more than 20,000 people.

Our first scientific publication, published in 2016 in the BMJ³, has been translated into nine languages and cited more than 150 times. The average citation count of our other key publications ($n > 30$) exceeds 40.

Thanks to the COST Association's support, we have hosted seven training schools, with participation from more than 500 researchers.

Today, the EBRNetwork is an internationally recognized, non-profit organization registered in the Brønnøysund Register Centre (Norway): 932 806 355.

While the EVBRES COST Action (2018-2022) focused exclusively on health sciences, the EBRNetwork has since expanded its reach. We now collaborate with researchers across the social sciences, educational research, natural sciences, humanities, and technological disciplines. These global collaborations allow us to include researchers from a wide range of scientific environments and resource settings.

¹ Chalmers I, Nylenna M. A new network to promote evidence-based research. *Lancet*. 2014 Nov 29;384(9958):1903-4. doi: 10.1016/S0140-6736(14)62252-2. PMID: 25435440.

² <https://www.cost.eu/evbres-stands-on-the-shoulders-of-giants/>

³ Lund H, Brunnhuber K, Juhl C, Robinson K, Leenaars M, Dorch BF, Jamtvedt G, Nortvedt MW, Christensen R, Chalmers I. Towards evidence based research. *BMJ*. 2016 Oct 21;355:i5440. doi: 10.1136/bmj.i5440. PMID: 27797786.

Organisation

The EBRNetwork is formally based at HVL in Bergen, Norway, but operates as an international and independent organization dedicated to promoting the concept of Evidence-Based Research (EBR).

The EBRNetwork has two core objectives:

(A) To ensure that no new research is conducted without a prior systematic review of existing evidence; and

(B) To improve the efficient production, updating, and accessibility of systematic reviews.

To advance the first objective, we collaborate with researchers across all scientific disciplines, as well as with funding agencies, research regulators (including research ethics committees and institutional review boards), editors, peer reviewers, educators, policymakers, and research end users.

To achieve the second objective, we work closely with systematic review specialists, information specialists and librarians, information technologists, programmers, artificial intelligence developers, and funding agencies. Together, we support the development of methods and tools to improve the production and updating of systematic reviews, including automation and efficiency-enhancing technologies.

The EBRNetwork is governed through annual general assemblies, during which members elect a steering committee. The committee appoints a chair, treasurer, and secretary. EBRNetwork activities are organised through subcommittees and special interest groups.

EBR Conference

The EBR Conferences are key events dedicated to advancing the production of more valuable research. This means embedding systematic justification into the research process—ensuring that every study is grounded in existing knowledge, designed transparently, and so contributes meaningfully to scientific progress. By requiring a systematic assessment of prior research before launching new studies, and by encouraging meaningful discussion of new findings within the broader scientific landscape, EBR helps reduce redundancy, improve research efficiency, and strengthen the credibility of scientific results. Without a structured and transparent approach to integrating existing evidence, research risks becoming fragmented—producing isolated studies that fail to build a coherent scientific understanding.

Through the EBR approach, we aim to foster a research culture in which every study is systematically justified, every research question is thoughtfully formulated, and every funded project is aligned with prior evidence to maximize its value and impact.

Our Goals for the 5th EBR Conference

1. Promote smarter research investments by ensuring new studies are based on prior evidence, reducing waste and increasing impact.
"Funding the right research, not just more research."
2. Strengthen ethical and responsible research by embedding systematic justification into study planning and approval processes.
"Doing the right research, not just doing research right."
3. Bridge research and policy by showcasing how systematic reviews can guide better decision-making in both science and society.
"Bridging the gap between research and policy."
4. Advance equity in global research by supporting systematic prioritization of under-researched topics and regions.
"EBR means closing the global knowledge gap."
5. Foster interdisciplinary collaboration by encouraging cumulative science across fields through transparent use of existing evidence.
"Breaking silos, building knowledge."
6. Accelerate the future of systematic reviews by highlighting innovations in automation and AI to make reviews faster and more accessible.
"Science at scale: EBR and AI-powered evidence synthesis."
7. Inspire stakeholder responsibility by encouraging all actors—from funders to editors—to adopt EBR as a shared standard for research integrity.
"A new era of responsible research."



How YOU Can Help!

Why Sponsor the 5th EBR Conference?

Your financial contributions will support and accelerate the global shift toward high-quality, impactful research that maximizes scientific and societal benefits:

- *Strengthening research quality and impact:* Ensuring that more studies build systematically on prior knowledge.
- *Promoting ethical research culture, research integrity, and valuable research worldwide:* Aligning studies with ethical standards, open research practices, scientific priorities, and societal needs regardless of geographical location.
- *Enhancing evidence-based policy/decision making:* Supporting systematic reviews to inform policy, funding, and practice decisions.
- *Maximizing financial and strategic benefits for funders of research:* Ensuring every research investment yields meaningful returns.
- *Bridging the gap from basic science to applied research:* Improving translation of research findings by using systematic reviews of basic science studies.
- *Advancing systematic reviews and AI-driven evidence synthesis:* Leveraging technology to accelerate research efficiency.

Sponsorship Benefits

- **Gain visibility:** Your logo featured on conference materials, promotional emails, social media content, and the official website.
- **Engage with key stakeholders:** Network with leading researchers, policymakers, funding agencies, and industry leaders.
- **Showcase your leadership:** Organise seminars and sponsored sessions highlighting your organisation's commitment to research integrity.
- **Host an exhibit or stand:** Display your work and innovations, outlining their relevance for valuable research, and engage with conference participants.
- Align your organisation with efforts to advance research justification and responsible research funding.
- **Enhance research equity:** Take an active role by ensuring access to EBR training, conference, and associated opportunities for participants from Low-Middle Income Countries.

Sponsorship Levels

TIER 1 Sponsor: €10,000

- Exhibition space - floor space size: 6m x 2m. Supplies: 2 tables, 4 chairs, power supply
- 5 x Complimentary registration tickets (Conference access, Welcome Reception, Networking Dinner)
- 3 x Social media announcements via LinkedIn and Bluesky
- Company logo, profile, and flyer displayed on Sponsorship page of the Conference website
- Company logo profiled in "Meet our Sponsors" email, sent to all attendees
- Onsite exposure: Acknowledgement as Tier 1 Sponsor during the opening and closing sessions of the Conference
- Opportunity to host a 30-minute Lunchtime Symposium/Workshop (subject/content to be approved by the EBR Conference Scientific Committee) - includes a branded email invitation inviting delegates to your session (attendance not guaranteed).

Limited to two Tier 1 Sponsors

Contact us today to discuss becoming a Tier 1 Sponsor for the 5th EBR Conference by emailing **5thEBRConference2025@hvl.no**.



TIER 2 Sponsor: €4,000

- Exhibition space - floor space size: 4m x 2m. Supplies: 1 table, 2 chairs, power supply
- 3 x Complimentary registration tickets (Conference access, Welcome Reception, Networking Dinner)
- 2 x Social media announcements via LinkedIn and Bluesky
- Company logo, profile and flyer displayed on Sponsorship page of the Conference website
- Company logo profiled in "Meet our Sponsors" email, sent to all attendees
- Onsite exposure: Acknowledgement as Tier 2 Sponsor during the opening and closing sessions of the Conference.

Limited to three Tier 2 Sponsors

TIER 3 Sponsor: €2,000

- Exhibition space - floor space size: 3m x 2m. Supplies: 1 table, 2 chairs, power supply
- 2 x Complimentary registration tickets (Conference access, Welcome Reception, Networking Dinner)
- 1 x Social media announcement via LinkedIn and Bluesky
- Company logo, profile, and flyer displayed on Sponsorship page of the Conference website
- Company logo profiled in "Meet our Sponsors" email, sent to all attendees
- Onsite exposure: Acknowledgement as Tier 3 Sponsor during the opening and closing sessions of the Conference.

Limited to four Tier 3 Sponsors

Contact us today to discuss becoming a Tier 2 or Tier 3 Sponsor for the 5th EBR Conference by emailing **5thEBRConference2025@hvl.no**.

Add On

LMIC⁴ Participant Sponsor (EBR Pre-Conference Training School and 5th EBR Conference)

1 LMIC Participant: €2,000

3 LMIC Participants: €5,800

6 LMIC Participants: €10,750

As part of our commitment to expanding the Evidence-Based Research approach beyond the Global North, we are pleased to offer an opportunity for learners from Low to Lower-Middle-Income Countries (LMICs)* to participate in our pre-conference EBR Training Course (in-person event held on 19th November 2025 in Bergen, Norway).

This sponsorship package will provide support for one or more LMIC* participant/s, covering the LMIC registration fees for the EBR Pre-Conference Training School and 5th EBR Conference (including Welcome Reception and Networking Dinner), accommodation for 4 nights, and a travel subsidy.

- 1 x Complimentary Registration Ticket when sponsoring 1 LMIC Participant; 2 x Complimentary Registration Tickets when sponsoring 3 LMIC Participants; 3 x Complimentary Registration Tickets when sponsoring 6 LMIC Participants (in each case: Conference access, Welcome Reception, Networking Dinner)
- Company logo, profile, and flyer displayed on Sponsorship page of the Conference website
- Company Logo profiled in "Meet our Sponsor" email, sent to all attendees
- Onsite exposure: Acknowledgement as LMIC Participant Sponsor during the opening and closing sessions of the Conference

Contact us today to discuss any of our sponsorship options by emailing 5thEBRConference2025@hvl.no.

⁴ Low to Lower-Middle-Income Countries (LMIC); as defined by the World Bank, see https://datacatalogapi.worldbank.org/ddhxtxt/ResourceDownload?resource_unique_id=DR0090755