

# Invitation to KU 20

# July 1st – 3<sup>rd</sup>, 2020 in Bergen, Norway.

You are warmly invited to attend the 20<sup>th</sup> annual Knowledge Utilization (KU) colloquium which will gather researchers, practitioners, and students in the field of knowledge utilization and knowledge translation. KU20 will be held at Solstrand Hotel, a beautiful seaside hotel outside the city of Bergen, Norway <a href="https://solstrand.com/en">https://solstrand.com/en</a>. The KU Colloquium is an invitational meeting limited to 100 participants, and the spaces will be allocated according to "first come, first served". Please note that registration to KU 20 is binding and must be done within March 1<sup>st</sup>.

## Focus & Approach of KU20

KU20 will stretch over three days (from lunch 1<sup>st</sup> to lunch 3<sup>rd</sup> July), including time to engage in group and plenary conversations initiated through presentations from international experts, as well as reflective walks and networking. The theme for this year's colloquium is: '*Educating Implementation Scientists'*, '*Approaches to Evaluation in Implementation Research'*, '*Research versus fake news and the role of social media in Implementation Science'*, as well as an Open Space session. A poster session, and a 'Mentor /Mentee- session' as introduced in KU19, will be included.

**Poster session**. The KU20 poster session will be a combination of a one slide three minutes presentations followed by a facilitated plenary discussion of issues and 'takehome' messages. As in previous years, the poster session will be open to all invitees. Please use the Abstract submission template below to submit the abstract within <u>February 10<sup>th</sup>, 2020</u>. Abstract feedback will be given within February 20<sup>th</sup>. 2020. The poster abstracts will subsequently be uploaded in a 'KU20 app'.

**Mentor/ Mentee- session** will be offered in the morning 2<sup>nd</sup> July. Detailed description of format and subscription will be published on the KU20 website and in the app.

The link to the webpage and instruction to uploading the app will be sent to those who have registered to join the KU 20 colloquium.

### Location

KU20 will be held at <u>Solstrand Hotel</u> in the outskirts of Bergen. The hotel is located 30 km from Bergen city center and Flesland Airport, which is approximately a 40minute drive. Further information of the program, travel instructions and practical information will be uploaded to the KU20 app and website

### **Registration for the meeting**

The total conference and accommodation fee is NOK 5 550, - per person in single rooms, and NOK 5 080,- per person sharing double rooms. The price includes accommodation for two days, and two 3-course dinners (days 1 and 2), two breakfast buffets (day 2 and 3), three lunch buffets (all days), coffee and snacks, and access to the Spa facilities. Single rooms for those arriving Monday 29<sup>th</sup> or Tuesday 30<sup>th</sup> can be booked directly to the hotel at a price of NOK 1650, - including breakfast. Further booking information will be uploaded on the website. Please note that attendees are responsible for their own costs related to travel and additional accommodation.

The conference fee is co-sponsored as a Multiplier Event by the Erasmus + strategic partnership EISEN project (<u>https://prosjekt.hvl.no/eisen/</u>). The EISEN team are the local organisers, and they will present some of their results in the '*Educating Implementation Scientists*' session.

### We look forward to seeing you in Bergen!

On behalf of the international KU planning committee, and the EISEN team and Western Norway University of Applied Sciences

Tone Elin Mekki, Christine Øye, Trine- Lise Steinskog og Bente E. Bendixen (HVL).

# **Call for Abstracts**





## Knowledge Utilization (KU) Colloquium 2020 July 1<sup>st</sup> to 3<sup>rd</sup>, 2020 at Solstrand, Bergen, Norway

On behalf of the International Organizing Committee, you are invited to submit an abstract for the 20<sup>th</sup> KU Colloquium for researchers, practitioners and students working in KU and knowledge translation. Please use the template below to format your abstract.

The presentation format will be a 3-minute single slide e-poster. Presenters will be divided into three groups according to their thematic approaches. Reflecting on the presentations, senior researchers will facilitate plenary discussions between the presenters and the audience of issues and take-home messages.

Submissions are due: February 10<sup>th,</sup> 2020 tem@hvl.no

# **Abstract Submission Template**

Please complete the following template when submitting your abstract. Please note that tables and figures will not be accepted.

#### Contact information of individual submitting the abstract

Name: Tracy Robinson

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### Abstract Information

Title: Flipping the Paradigm: Developing Workforce Capacity for Knowledge Mobilisation

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Affiliation(s) (corresponding to a superscript number beside the author's last name):

1. Senior Lecturer, School of Nursing, Midwifery and Indigenous Heath, Charles Sturt University, Bathurst, NSW, Australia.

2. Monash Centre for Health Research and Implementation, School of Public Health and Preventive Medicine, Monash University, Victoria, Australia.

3. Monash Partners Academic Health Research Translation Centre, Melbourne, Australia.

4. School of Management, College of Business, RMIT University, Melbourne, Australia.

5. Warwick Business School, Gibbet Hill Road, Coventry, CV4 7AL, UK

### Abstract

#### (250 word maximum)

**Purpose:** Over the past decade Research Translation Centres (RTCs) have been established internationally in the US, Canada, the UK and Australia. Given that investment and expectations of RTCs are high, it is imperative to better understand the processes they use to mobilise knowledge,

build workforce capacity and co-produce research with patients and the public to ensure population impact and drive healthcare improvement.

**Methods:** Qualitative semi-structured interviews were conducted with selected leaders and members of RTCs in the UK and Australia. A snow-balling approach was employed and RTC leaders, early and mid-career researchers identified potential participants, who were asked to describe strategies for collaborating with stakeholders, prioritising research and their approaches to workforce development. They were also asked to describe governance structures and processes for integrating new knowledge into healthcare. Interviews were recorded, transcribed verbatim and analysed using a reflexive and inductive approach as described by Braun and Clarke (2006).

**Results**: A total of 41 participants were interviewed – 22 from the UK and 19 from Australia. Five main themes emerged including dissonant metrics and drivers for healthcare improvement, models of leadership, consumer and community involvement, workforce development and barriers to collaboration

**Conclusions:** The ability to implement and translate new evidence into practice and strengthen collaborations between research and practice requires particular skills and capabilities that effectively 'flip' the prevailing health education paradigm. Dedicated translation roles, program and service evaluation and a range of other 'global' skills will be reviewed and discussed in the context of building workforce capacity in knowledge translation.